

2011 CMDC

Decision Making on Hybrids and Varieties

Lee and Lemmons

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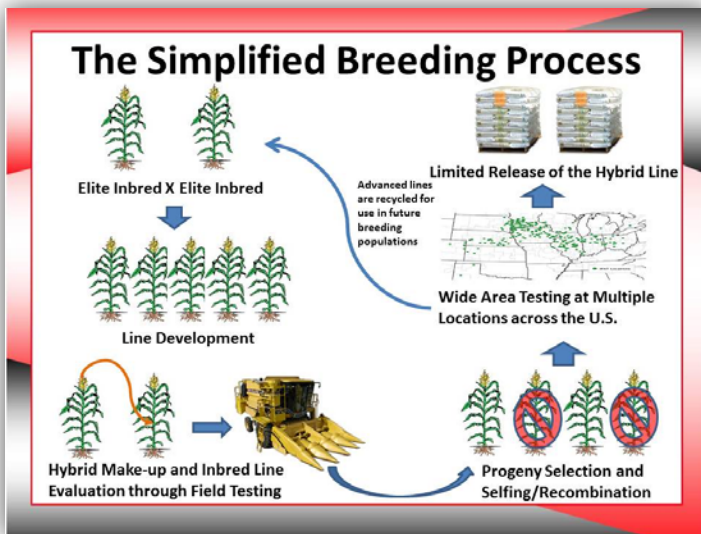
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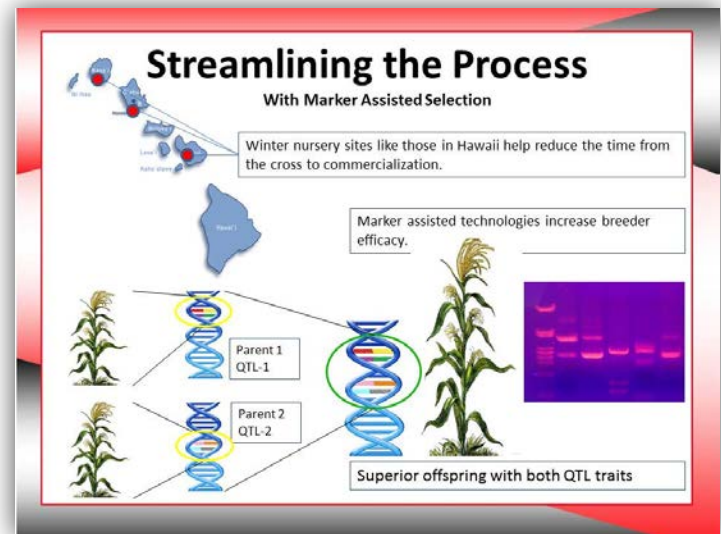
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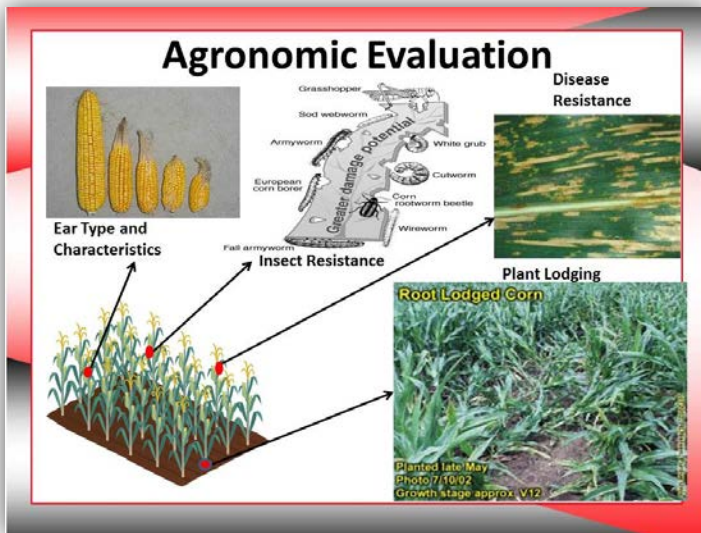
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What Can I Ask For?

- Many seeds companies will compile information across regions and geographically similar areas
 - Ask your dealer for data related to your area or situation
 - Ask for Greensnap, Lodging, Yield, Insect/Disease Resistance, other particular plant characteristics
 - Additional Source of Information:
 - University of Nebraska-Lincoln Variety Trials
 - Information is very limited
 - F.I.R.S.T: Farmer Independent Research of Seed Technologies
 - www.firstseedtests.com

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Seed Technology and Risk Management

- **Value of a seed trait**

- What do I really NEED, what am I getting that I don't NEED?
- Can I manage the issues with IPM?
 - What is that going to cost me?
Time...Money

- **Seed technology as a part of the farm risk management strategy**



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