Our Mission and Goal...
The goal of the Ag Awareness Coalition is to help youth, primarily from urban communities, become aware of agriculture. The group develops resources and opportunities that will increase youth understanding and awareness about agricultural concepts.

About the Festival...
As communities continue to urbanize, youth are losing touch with Nebraska’s greatest resource - AGRICULTURE. The Ag Awareness Coalition seeks to bring youth back in touch with agriculture by hosting agricultural awareness festivals.

The Ag Awareness Festival is a one-day field trip designed specifically for 4th graders. The interactive tour stops will help students gain a greater understanding of agriculture and how it impacts their daily lives.

How well do today’s youth understand agriculture and it’s importance? Are urban youth and others losing touch with agriculture? Help your students learn why agriculture plays an important role in Nebraska - in our past, present and future.

The festival is a great fit for 4th grade Nebraska studies and teaches students about science and technology in agriculture. Students and teachers consistently give the festivals excellent reviews!

Register early - space is limited and it fills up fast!
Registration is due Sept. 20. But most teachers apply sooner!

Register at: ardc.unl.edu/aafform.shtml
Questions? Contact UNL Extension at (402)444-7804 or (402)624-8000 or via e-mail at kdam2@unl.edu or mstauffer1@unl.edu. Direct questions about registration, scheduling and transportation to Mark Simmons at (402)444-4237 or msimmons2@unl.edu.

Please note that photographs will be taken at the Ag Awareness Festival for publications, advertisements, web sites, or news articles pertaining to the Ag Awareness Festival.

It is the teacher’s responsibility to advise us of any students that should not be photographed.