Our Mission and Goal...
The goal of the Ag Awareness Coalition is to help youth, primarily from urban communities, become aware of agriculture. The group develops resources and opportunities that will increase youth understanding and awareness about agricultural concepts.

About the Festival...
As communities continue to urbanize, youth are losing touch with Nebraska’s greatest resource - AGRICULTURE. The Ag Awareness Coalition seeks to bring youth back in touch with agriculture by hosting agricultural awareness festivals.

The Ag Awareness Festival is a one-day field trip designed specifically for 4th graders. The interactive tour stops will help students gain a greater understanding of agriculture and how it impacts their daily lives.

How well do today’s youth understand agriculture and its importance? Are urban youth and others losing touch with agriculture? Help your students learn why agriculture plays an important role in Nebraska - in our past, present and future.

The festival is a great fit for 4th grade Nebraska studies and teaches students about science and technology in agriculture. Students and teachers consistently give the festivals excellent reviews!

Register early - space is limited and it fills up fast!
Registration is due Friday, Feb. 22. But most teachers apply sooner!

Register at: ardc.unl.edu/aafform-lincoln

Questions? Contact Cole Meador, University of Nebraska–Lincoln Extension in Lancaster County at (402) 441-7180 or e-mail cmeador2@unl.edu.

Please note that photographs will be taken at the Ag Awareness Festival for publications, advertisements, web sites, or news articles pertaining to the Ag Awareness Festival. It is the teacher's responsibility to advise us of any students that should not be photographed.