

# IMPACT REPORT

# 2014

4 Locations \* One Day Event \* 4 Rotating Field Stops

## Soybean Management Field Days *Growing Nebraska's Future*

- **536** registrants attended the 4 one-day field days
- Total acres managed or influenced by PRODUCERS **473,265 acres**
- Total acres managed or influenced by ADVISORS/EMPLOYEES: **2.7 million acres**
- Estimated value of the knowledge gained and/or anticipated practice changes on a per acre basis was **\$7.66**
- Estimated total value of the program was over **\$24.7 million**
- **97%** said program was above average or one of the best when compared to other educational opportunities available



### *Sampling of participant comments about Soybean Management Field Days...*

- **Very informative and planted a lot of ideas that I will do further research on implementing practices on my farm.**
- **Very good field day. Seed companies try to sell us products (such as seed treatments) which University trials show that they don't always pay returns.**
- **I liked how it was unbiased information that can be used to maximize profits and possibly reducing input costs.**
- **Appreciate what I learned today. Thanks to all the presenters and those responsible behind the scene for making it all happen!**
- **Great amount of prep time by speakers. Very organized and useful field day. Thanks for your time and commitment to agriculture.**

### *2014 Dates and Locations*

- Aug. 12 - Louis Stukenholtz farm – near Auburn
- Aug. 13 – Corey and Chris Stengel farm - near Shickley
- Aug. 14 – Craig and Jan Frenzen farm – near Belgrade
- Aug. 15 - Dennis Mueller farm - near Snyder



University of Nebraska–Lincoln Institute of Agriculture and Natural Resources

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# Soybean Management

## FIELD DAYS

Over 7,400 agriculture business representatives, Ag producers, crop consultants and educators have attended the Soybean Management Field Days since 1999.

Each year Soybean Management Field Days are held at 4 different sites across Nebraska. Sites are carefully selected annually to capture new audiences and to ensure that the program reaches as many producers as possible.

### All SMFD Site Locations - 1999 to 2014



Topics are identified each year on subject matter relevant to growers. In 2014, topics included:

- Herbicide Applications, Water Quality and Resistance Management
- Growth, Development and Growth Enhancement Products
- Multiple Soybean Input Study – Row Spacing, Fungicides- Foliar and Seed Applied, Insecticides, and Nutrient Management
- Soybean Irrigation Management
- Grain Marketing/Ag Policy/Risk Management
- Your Nebraska Soybean Checkoff Investment
- How to Handle, Store and Use Biodiesel in Your Farming Operation

Replicated research plots were introduced in 2011 with the intent to make data and results available to producers after the growing season.



## Soybean Management

## FIELD DAYS

are sponsored by the Nebraska Soybean Board in partnership with the University of Nebraska-Lincoln Extension.



### Objective:

- Conduct four Soybean Management Field Days to provide growers with knowledge and skills to enhance profitability in growing and marketing soybeans.

### Justification:

- Soybean growers are faced with management decisions that affect profitability and environmental concerns. Unbiased research based information is vital in the decision making process.

### History:

- University of Nebraska-Lincoln Extension conducted four “turn key” Soybean Management Field Days at different growing regions during the month of August from 1999 - 2014.

If you are interested in obtaining more detailed information on the 2014 results, please contact University of Nebraska-Lincoln Extension at 402-624-8000.



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